

USES OF INFORMATION WE COLLECT AND/OR YOU PROVIDE:

WE USE INFORMATION THAT WE COLLECT ABOUT YOU OR THAT YOU PROVIDE TO US, INCLUDING ANY PERSONAL INFORMATION:

TO ANSWER YOUR QUESTIONS, NOTIFY YOU ABOUT PROJECT STATUS;

TO CREATE AND MAINTAIN YOUR ACCOUNT WITH US WHEN YOU CHOOSE TO CREATE ONE;

TO DETECT AND PREVENT FRAUD:

TO SEND YOU ADVERTISEMENTS:

TO SEND YOU NEWSLETTERS WHEN YOU OPT-IN TO RECEIVE THEM

TO PROVIDE YOU WITH INFORMATION, PRODUCTS, OR SERVICES THAT YOU REQUEST FROM US;

TO HELP MAINTAIN THE SAFETY, SECURITY, AND INTEGRITY OF OUR WEBSITE, OUR DATABASES AND OTHER TECHNOLOGY ASSETS. AND BUSINESS:

TO CARRY OUT OUR OBLIGATIONS AND ENFORCE OUR RIGHTS ARISING FROM ANY PURCHASE AND/OR OTHER TRANSACTIONS BETWEEN YOU AND US, INCLUDING FOR BILLING AND COLLECTION; TO NOTIFY YOU ABOUT CHANGES TO OUR WEBSITE OR OUR SERVICES;

FOR TESTING, AND IMPROVING OUR WEBSITE;

TO RESPOND TO LAW ENFORCEMENT REQUESTS AND AS REQUIRED BY APPLICABLE LAW, COURT ORDER, OR GOVERNMENTAL REGULATIONS;

IN ANY OTHER WAY WE MAY DESCRIBE WHEN YOU CHOOSE TO PROVIDE THE INFORMATION ON THIS SITE; AND

FOR ANY OTHER PURPOSE WITH YOUR CONSENT.

<u>WE DO NOT SELL YOUR INFORMATION</u>: WE DO NOT SELL YOU PERSONALLY-IDENTIFIABLE INFORMATION TO THIRD PARTIES.

AGGREGATED, ANONYMOUS INFORMATION: WE MAY DISCLOSE AGGREGATED INFORMATION ABOUT OUR USERS, AND INFORMATION THAT DOES NOT IDENTIFY ANY INDIVIDUAL, WITHOUT RESTRICTION. THIS INFORMATION EITHER NEVER INCLUDED YOU BY YOUR PERSONAL INFORMATION, OR YOUR PERSONALLY IDENTIFYING INFORMATION HAS BEEN STRIPPED (ANONYMIZED).

<u>HOW LONG WE KEEP YOUR INFORMATION</u>: WE RETAIN YOUR INFORMATION FOR ONLY AS LONG AS WE NEED IT FOR THE PURPOSES DESCRIBED IN THIS PRIVACY POLICY, FOR OUR OWN ADMINISTRATION AND INTERNAL BUSINESS PURPOSES, AND FOR ANY PERIODS THAT ARE MANDATED BY LAW.)

<u>CHOICES AND OPTING IN OR OUT</u>: WE STRIVE TO PROVIDE YOU WITH CHOICES REGARDING THE PERSONAL INFORMATION YOU PROVIDE TO US. WE HAVE CREATED MECHANISMS TO PROVIDE YOU WITH THE FOLLOWING CONTROL OVER YOUR INFORMATION

<u>OUR ONLINE ADVERTISING</u>: YOU CAN OPT OUT OF RECEIVING ADVERTISING FROM US BY CLICKING HERE AND WE WILL PROCESS YOUR REQUEST. ALSO SOME PLATFORMS WE USE TO PROVIDE ADVERTISING TO YOU MAY ALLOW YOU TO "OPT OUT" OF RECEIVING ANY MORE ADVERTISING FROM US THROUGH SUCH PLATFORM.

<u>NEWSLETTERS</u>: WE MAY SEND YOU NEWSLETTERS ABOUT OUR PRODUCTS IF YOU OPT-IN TO RECEIVING THEM. EVERY NEWSLETTER WE SEND TO YOU WILL ALLOW YOU AT ANY TIME TO "OPT OUT" OF RECEIVING



ANY MORE NEWSLETTERS FROM US. YOU CAN ALSO OPT OUT BY CLICKING HERE AND WE WILL PROCESS YOUR REQUEST.

CONTINUED COMMUNICATION AFTER YOU OPT-OUT: WE MAY STILL SEND YOU CORRESPONDENCE ABOUT, FOR EXAMPLE, A SERVICE YOU USED, OR TO VERIFY WHO YOU ARE BEFORE WE HONOR A REQUEST TO "FORGET YOU", TO ENFORCE OUR RIGHTS, AND TO ALERT YOU OF ANY SUSPECTED OR ACTUAL FRAUD OR PROBLEM, WHETHER WITH YOUR PAYMENT, OUR SITE OR OTHERWISE.

Digital Marketer:

Representative Name: Taylor Booker (TAYLEX Digital Marketing)

Representative Signature:

Representative Title: Owner, Digital Marketer

Digital Marketer Business Name: TAYLEX Digital Marketing